



## CITY OF SIGNAL HILL

2175 Cherry Avenue • Signal  
Hill, California 90755-3799

### STAFF REPORT

1/12/2022

#### **AGENDA ITEM**

**TO:**

**DIVERSITY COALITION COMMITTEE**

**FROM:**

**FRED ABDELNOUR  
DIVERSITY COALITION COMMITTEE FACILITATOR**

**SUBJECT:**

**COMMUNITY SURVEY UPDATE**

#### **Summary:**

The Committee will review the community survey status report provided by Timothy McLarney, President of True North Research Inc.:

Finalize Questionnaire:	November, 2021
Prepare & Finalize Invitations (Mailed, Email & Text):	December 1-7, 2021
Language Translation:	December 8-14, 2021
Programming (CATI & Online):	December 15-23, 2021
Launch invitations:	January 6-14, 2022
Data Collection:	January 7-31, 2022
Data Processing:	February 1-10, 2022
Topline Summary:	February 11, 2022
Full Report:	February 23, 2022

#### **Recommendation:**

Receive and file.